

ASHLEY KENAWELL

Interactive Design and Illustration

www.ashleykenawell.weebly.com

ABOUT

I am an interactive designer with an enthusiasm for educational and transformative games. I use my collective skillset of planning, designing, reviewing and troubleshooting digital work to build memorable experiences for children of all ages.

SKILLS

Expertise:

Digital Illustration
Interface Illustration
Layout Design
Wireframing
Prototyping

Programs:

Photoshop • Animate CC
Illustrator • InDesign • Maya
ZBrush • Unity

Comfortable in both Mac and PC environments

EDUCATION

Penn State University (2010-2014)
Bachelor of Design in New Media

South Fayette High School (2010)
Achieved Outstanding Artist Award

WORK EXPERIENCE

Art Director; Fiddle Earth Media (Current)

www.fiddle-earth.com/team

- Develop and assess Biota's art style through multidisciplinary teamwork by leading weekly department meetings. Oversee production of promotional work, concept art and 3D assets.

Freelance Illustration & Design (2014 - Current)

- Plan, design and produce layouts and illustrations for various client projects, from marketing and promotional material to children's books, posters.

Notable Clients:

- Zee Ann Poerio; Layout Design & Illustration (Current)
- WB Mason Company; Marketing Illustrator (2015- Current)
- Twig's Moon Illustrated Children's Book; Illustrator (2015)

I.T. Analyst; WB Mason Company (2014-2016)

- Provide technical support to users for desktop computers, software support (AutoCAD, Microsoft Office Suite, Dynamics AX) mobile devices, and network troubleshooting.

3D Modeling TA; Penn State University (2014-2016)

- Coach students in turning creative ideas into technically attainable achievements using Maya and ZBrush software.

CONTACT

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